

Emerging ITO And BPO Markets (IEEE CS Press ReadyNotes) By Mary C. Lacity; Joseph W. Rottman

By Mary C. Lacity; Joseph W. Rottman

Midmarket: Opportunities (or Dead-ends) for -

Opportunities (or Dead-ends) for Emerging Suppliers in ITO, BPO and KPO . As large market opportunities get more scarce and competitive,

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Joseph W. Rottman is the author of Offshore Outsourcing of IT Work (0.0 avg rating, 0 ratings, 0 reviews, published 2008), Emerging Ito and Bpo Markets (

Emerging economies drive BPO Growth - Quatre -

Emerging economies drive BPO Growth. There is always a big scope in BPO and ITO as the economy while emerging markets newer to the BPO area are adopting

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Joseph W. Rottman (Author of Emerging ITO and BPO -

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