

When The Headline Is You: An Insider's Guide To Handling The Media By Jeff Ansell

By Jeff Ansell

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When the Headline Is You. An Insider's Guide to Handling the Media. Award-winning journalist and Fortune 500 consultant Jeff Ansell provides a how-to guide for

Jeff Ansell (Author of When the Headline Is You) -

Jeff Ansell is the author of When the Headline Is You (3.68 avg rating, 22 ratings, 4 reviews, published 2010)

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Communications training expert Jeff Ansell is the author of When the Headline is You: An Insider's Guide to Handling the Media (Jossey-Bass)

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Jeff has served as senior vice president of Hill+Knowlton, and is the author of, When the Headline Is YOU: An Insider's Guide to Handling the Media.

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When the Headline Is You An Insider's Guide to Handling the Media Jeff Ansell is a media and crisis communications Media; When the Headline Is You;

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